



# Hope Is a Good Breakfast

March 27, 2015

Dear Potential Sponsor,

Did you know that there are nearly 12 million cancer survivors in the United States today? Did you know that in 1971, that number was only *three* million? If my cancer diagnosis came a decade ago, I would not have survived. But thanks to The Jimmy Fund and the Dana-Farber Cancer Institute, millions of us have been given a new chance at life. I am deeply grateful for that chance and with the help of my family and friends, I am determined to pay it forward.

On the evening of May 29, 2015, over 400 people will gather at the Granite Links Golf Club in Quincy, Massachusetts to raise money for The Jimmy Fund and the Dana-Farber Cancer Institute. The event is a launch party for my memoir, *Hope Is a Good Breakfast*. The event will include a formal program with music, comedy, and a variety of speakers. It will celebrate the book, but more importantly, it will honor the stories of so many brave people who have faced cancer. Proceeds from the event will benefit The Jimmy Fund.

**I am writing to ask if you or your business would consider sponsoring this special evening by making a donation to The Jimmy Fund.** The Jimmy Fund and Dana-Farber Cancer Institute have officially endorsed the *Hope Is a Good Breakfast* book launch event. All sponsorship donations are tax deductible and will be made directly to The Jimmy Fund. If you are interested in sponsoring this event, please see the next page for details.

Thank you so much for your time and your interest in supporting cancer patients and their loved ones.

Sincerely,

Tara Shuman  
32 Wildewood Drive  
Canton, MA 02021  
[tarashuman@mac.com](mailto:tarashuman@mac.com)  
781.571.9240



# Hope Is a Good Breakfast

## **CORPORATE SPONSORSHIP OPTIONS** **Hope Is a Good Breakfast Book Launch Event**

PLATNIUM SPONSOR (\$10,000): Name and logo prominently displayed on individual screen during formal presentation and listed under "Platinum Sponsor" in the written program to be handed to all 400 attendees. Name and logo also prominently displayed on signage throughout the event space.

GOLD SPONSOR (\$5,000): Name and logo prominently displayed on screen during formal presentation and listed under "Gold Sponsor" in the written program to be handed to all 400 attendees. Name and logo also prominently displayed on signage throughout the event space.

SILVER SPONSOR (\$2,500): Name and logo listed under "Silver Sponsor" in the written program to be handed out to all 400 attendees. Name and logo also prominently displayed on signage throughout the event space.

BRONZE SPONSOR (\$1,000): Name and logo listed under "Bronze Sponsor" in the written program to be handed out to all 400 attendees.

LOYAL READER (\$500): Name and logo listed under "Loyal Reader" in the written program to be handed out to all 400 attendees.

AUCTION ITEMS: We are planning a live and silent auction at the event. We would greatly appreciate donations of items we could auction off at the event.

**If you are interested in giving an amount not specified, we would be happy to accept your donation.**

If you have any questions, please contact Tara Shuman (contact information below). You are also welcome to complete the attached sheet and email or mail it to Tara. We look forward to hearing from you.

Tara Shuman  
32 Wildewood Drive  
Canton, MA 02021  
[tarashuman@mac.com](mailto:tarashuman@mac.com)  
781.571.9240



Hope Is a Good Breakfast

## Sponsorship Form

Name of Business or Individual: \_\_\_\_\_

If Business, Name of Individual Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please Check Your Sponsorship Level / Auction Item:

☐

PLATNIUM (\$10,000)

☐

BRONZE (\$1,000)

☐

GOLD (\$5,000)

☐

LOYAL READER (\$500)

☐

SILVER (\$2,500)

☐

AUCTION ITEM (Please describe)

\_\_\_\_\_

**Please enclose a check or money order made out to *The Jimmy Fund* and mail it to:**

Tara Shuman  
32 Wildewood Drive  
Canton, MA 02021

All proceeds of the event will benefit The Jimmy Fund. The tax ID number for both the Jimmy Fund and Dana-Farber Cancer Institute is 04-2263040.

*Thank you so much for helping us conquer cancer!*